

Write Your Own CV

# YOUR PERSONAL MARKETING CAMPAIGN

## The CV or CURRICULUM VITAE

C.V. stands for Curriculum Vitae (Latin – the course of your life). It is basically a personal document about you, which **SELLS YOU** 

## When will you need a C.V.?

You will need it for:

- Tertiary education applications
- Job applications
- Job interviews
- Career changes

So it is a very important document which must be prepared well.

Make sure your CV markets you by focusing on your strong points. It must emphasise your SKILLS, ABILITIES and EXPERIENCE.

## **BE POSITIVE**





## PRESENTATION OF YOUR CV

- Before you begin, collect together all personal information, certificates and educational document.
- <u>Decide</u> how you are going to present your CV (style, layout, graphics)
   NB: There are templates in "Word", "Publisher" and also Careers NZ Website (www.careers.govt.nz)



- Aim: to make it stand out
- Construct your CV appropriately, e.g. emphasise your skills which are specific and relevant to the position you are applying for; put information in date order
- Layout is important; your CV must be easy to read (use different type fonts and heading styles to assist your presentation)
- Use standard A4 paper (coloured or embossed paper can be effective)
- Keep your CV brief (no more than 2 pages)
- Have it typed on a computer and save it. You can then update the document in the future.
- Your CV must look Professional

## IF YOUR COMPUTER SKILLS ARE MINIMAL, YOUR OPTIONS ARE:

- 1. Draft your CV and employ a professional firm to type it for you. Prices range from \$40 per hour
- 2. Ask a computer literate friend to type it free
- Store your printed CV with your personal documents and have spare copies in case you require them in a hurry



## **REMEMBER** – your CV is an individual document about you.

- Give potential employers a copy of your CV (always keep the original)
- Your CV should be accompanied by a covering letter (even when emailing), or application form
- Emailing your CV:
  - \* If you are asked to email your CV as part of the application process, send it as a pdf attachment

## **GOOD LUCK!**



Following is an example of a 2 page CV and a 1 page CV:

## CV

## **Daniel Lewis**

Address: Stoke, NELSON

**Telephone:** 03 545 2015 **Cellphone:** 021 489 562

Email Address: <a href="mailto:daniel@nayland.school.nz">daniel@nayland.school.nz</a>

### **Personal Statement**

Responsible and mature, I am seeking employment in the field of Design Technology.
 I enjoy working in a team environment and am looking to take on a new challenge.

## Specific Skills

- Computing experience Photoshop and Windows 10 including word and excel.
- Leadership/Teaching/Instructing conducted orientation of new Year 9 students in the Peer Support Programme and held weekly meetings.
- Organisation/Administration collated a club newsletter and mailed to members. Assisted with planning and conducting a touch rugby tournament involving six teams.

## **Education and Training**

 Nayland College 2022present

- Currently in Year 12 studying NCEA L2 in Design & Visual Communication, Business Studies, English, Biology and Mathematics
- Achieved NCEA L1 in Art, Design & Visual Communication, Physical Education,
   English, Mathematics and Science

## **Achievements**

- Current First Aid Red Cross Certificate (achieved 2020)
- Drivers License Restricted
- Touch Rugby Team Captain
- Squash Nelson U16 Representative (2020)
- Member of Nayland College School Orchestra Violin

## **Employee Qualities**

Reliable - Excellent attendance record at school over 4 years

Team Work
 Captain of the Touch Rugby Team - was

required to encourage others and resolve

problems

- Worked with others to perfect

performances in Nayland College School

Orchestra

Time Management - Successfully balanced the demands of

extra curricular activities with my

academic study

Motivation - Achieved 6 credits at "excellence" level in

Level 2 Business Studies

Completed my First Aid Red Cross
 Certificate in my own time (April School holidays) and at my own expense

## **Work History**

Position: Checkout Operator Date: 2022

(3 months)

Company: Countdown Foodmarket

Location: NELSON

TASKS: • Cash handling

Operating a cash register

Customer Service

Position: Kitchenhand Date: 2021

(weekends)

Company: Trailways Hotel

Location: NELSON

**TASKS:** • Maintaining cleanliness and tidiness of food preparation areas

Assisting in the preparation of salads and service

#### Interests

Squash

Touch Football

Mountain Biking

Music

## Referees

Tui Parkes
Duty Manager
Countdown Supermarket

NELSON

Phone: 03 524 1036

Jesse Rogers Form Teacher Nayland College NELSON

Phone: 021 252 8288

CV BOOKLET.docx

## **CV**

## Your Name

Suburb · Town/City · Email address · Home phone no · mobile phone no

#### Personal Statement

Insert one or two lines to promote yourself

## Education and Qualifications

School Name [Start date – End date]

- NCEA Results
- Other academic qualifications

## **Employment History**

Job Title [Start date – End date]

Company or organisation

Duties: List a few of the key skills used or learnt

(If you don't have any Employment/Volunteer History, you can add your school subjects under the above Education and Qualifications section instead so it helps fill the page — if you do that, remove the 'Employment History' heading )

#### Selective Interests

List a few of your hobbies and interests

#### Other

I.e. Restricted or Full Driver's Licence, First Aid

#### Referees

Name, Job Title, Company or Organisation, Phone, Email

Name, Job Title, Company or Organisation, Phone, Email



## **COVERING LETTER**

To include with your CV when applying for a job (online or in person)

[Your name]
[Your address]
[Your phone number]
[Your email address]

[Date]

[Advertiser's name] [Organisation] [Address] [Email address]

Dear [advertiser's name if you know it, otherwise use Sir or Madam]

I am writing to apply for the [job title] vacancy [vacancy number] at [organisation], as advertised on [name where].

[One paragraph: Explain your interest in the job and how you will fit into the organisation.] [One paragraph: Link your experience, skills and qualifications to the job. Use two or three key examples. Research the employer online and show how your skills can be useful to the employer.]

In support of my application I attach a copy of my CV.

Thank you for considering my application. I look forward to hearing from you.

Yours sincerely

[Your name]



## IDENTIFYING SKILLS

- A skill is what you have ability/experience/know-how in
- Skills generally fall into two categories:

#### 1. Transferable

A transferable skill is one that can be used in a variety of jobs or situations, e.g.

- Take and carry out instructions efficiently
- Can communicate concisely in writing
- · Efficiently plan, organise and initiate a project
- · Can complete tasks within a specified timeframe

## 2. Specialist

A specialist skill relates to a specific job, e.g.

- Handle customer complaints
- Knowledge of food hygiene and kitchen safety
- Operate a lathe
- Accurate in Windows 10
- Basic knowledge of financial record-keeping

ENSURE YOUR CV STATES THE SKILLS THAT YOU HAVE Top 5 skills listed in job adverts: Organised, Communicates well, Flexible, Motivated, Passionate

### PERSONAL QUALITIES

Below are examples of personal qualities. Identify the ones that are true of you for use in your CV.

Risk Taker Down-to-earth Patient Adaptable Efficient Persevering Ambitious Energetic Persuasive Analytical Enthusiastic **Polite** Flexible Approachable Punctual Assertive Goal-directed Reasonable Hard working Responsible Calm Caring Honest Self-motivated Competent Self-reliant **Impulsive** Considerate Independent Sincere Consistent Innovative Sociable Co-operative Lively Tactful Thorough Creative Loyal Dependable Methodical Tolerant Detailed Observant Trusting Versatile Determined Optimistic Discreet Organised



# EXAMPLES OF PERSONAL STATEMENTS

Responsible and willing to take up any challenge, I set myself high, realistic goals and enjoy working hard to achieve these.

A quick learner, possessing a good sense of humour, I am able to communicate well with people of all ages.

Working in different situations and atmospheres is a challenge I enjoy, as I can utilise all the skills I have acquired.

\*\*\*\*\*\*\*\*

Bright, responsible and capable, I am looking to achieve in a career which enables me to utilise my skills and abilities.

I enjoy setting goals for myself and utilising them to the best of my ability.

I am someone who puts one hundred percent of effort into everything I do.

Learning quickly, I enjoy accepting new challenges. I am looking for employment which will provide job satisfaction and give me experience for my future career.

\*\*\*\*\*\*\*\*

Responsible and capable of working without direct supervision, I have proven this with my after-school job.

Tidy and well organised, I am healthy, energetic and adaptable.

Motivated, committed and possessing good team building skills, I believe these qualities will be of benefit to me in any training, or working situation.





# WRITING A CV

#### A Checklist of Essential CV Features

Listed below are some points you should check your final CV against:

- Does it describe the main areas of your past experience/qualifications that will be valued by your next employer?
- Does it highlight your skills and personal qualities?
- Are the dates you have given correct?
- Is it neatly laid out to ensure ease of reading?
- Are there unexplained gaps in your employment history?
- Does it have your address, phone number and email?
- Have you removed information that is not relevant to the position?

Get a friend to look over your CV for mistakes before you send it out. Store your CV where it can be kept flat and clean.

If you would like the 1 page, or 2-page template (as in this booklet) ask the careers staff to email it to you.

## **GOOD LUCK!**



